

Education Guide Bona®

Bona.com



Bona®

Who is Bona?

History

Bona® brings you innovation, consistent performance, and the highest quality the industry has to offer. Our concern for health and the environment, and our exclusive focus, are a testament to our dedication. You will see it in the longevity and beauty of your floors. It's why Bona® has been recommended by professionals since 1919.

Safe

Specially developed cleaner formulations are pH balanced, fast drying, residue-free, non-toxic, and safe for floors and your home. Refillable spray bottles and cartridges, paired with machine washable microfiber pads or quick and easy disposable cloths make cleaning convenient and affordable.

Proven

With nearly a century of experience in caring for hardwood floors, Bona® has provided professionals with premium quality hardwood floor finishing and cleaning products along with systems developed to maintain the natural beauty of wood floors.

With global headquarters in Malmö, Sweden and subsidiaries and 90 distributors in over 50 countries, Bona® offers a complete hardwood floor care system, proven to be a healthy, easy and effective way to clean and maintain hardwood floors.

Reliable

High schools, colleges, professional arenas, museums, hotels and restaurants worldwide depend on Bona® products to consistently maintain and protect beautiful and durable hardwood floors.

GREENGUARD

Bona® was the first manufacturer in the industry to offer a complete hardwood floor finishing and care system that is **GREENGUARD Certified** by the industry-independent, non-profit GREENGUARD Environmental Institute. Bona® cleaners are also certified for GREENGUARD GOLD Certification, which focuses on low-emitting building materials, furnishings, and finish systems used in education environments (day-care and K-12).



Bona® Keeps Floors Looking Beautiful

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Quick Fix Clean

When you need a cleaning solution for an unexpected mess or for those areas that naturally need touch ups more often, try Bona® Hardwood Floor Wet Cleaning Pads.



Time to Tidy

Bona® provides an effective, residue-free formulation for all types of residential floors from hardwoods to stone, tile and laminate; with regular cleaning Bona® will help keep them beautiful for a lifetime.



Power Clean

Bona PowerPlus™ Deep Clean Hardwood Floor Cleaner's oxygenated formulation has 3x the cleaning action. When paired with the PowerPlus Deep Clean Pad's PowerLoop™ technology it performs **70% better** than other hardwood floor cleaners on the market. No need to get on your hands and knees for ultimate Power Clean results!



Polish & Protect

In addition to cleaning regularly, it's important to add a layer of protection by polishing when needed. Use every 1-2 months or more often if needed in high traffic areas to keep your floors healthy and looking beautiful.



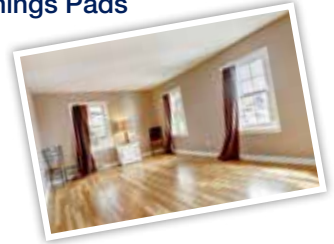
Products shown vary in size/volume
and availability by channel

Quick Fix Clean



Bona® Hardwood Floor Wet Cleanings Pads

- Quick & easy cleaning
- Safe for wood floors
- Dries fast, no dulling residue
- Disposable



Bona® Stone, Tile & Laminate Wet Cleaning Pads

- Quick & easy cleaning
- Safe for stone, tile or laminate floors
- Dries fast, no dulling residue
- Disposable



Bona® Microfiber Dusting Pad

- Electrostatic action lifts dust & pet hair
- Helps pick up house-hold allergens
- Use dry with Bona® floor mops
- Traps 50%* more dirt and dust



Bona® Microfiber Floor Mop

- Quick & easy cleaning
- Washable & reusable microfiber cleaning & dusting pads included
- Attracts and traps dust & dirt
- Telescoping handle
- Works great with our disposable wet cleaning pad options.



**vs previous Bona Microfiber Dusting Pad*

Products shown vary in size/volume and availability by channel

Time to Tidy



Bona® Hardwood Floor Cleaner

- Quick & easy cleaning
- Safe for wood floors
- Dries fast, no dulling residue
- GREENGUARD GOLD Certified

Tip: Multi-surface cleaners and oil-soaps will leave a residue on hardwood floors, and vinegar and water will also dull finish over time since vinegar is an acid. Bona cleaners are specially made for hardwood floors so they are safe. To demonstrate this, spray Bona cleaners on a mirror and wipe away to emulate how it will leave no residue or build-up on any surface.



Bona free & simple® Hardwood Floor Cleaner

- Hypoallergenic
- Free of dyes & scents
- Safe for wood floors
- Quick & easy cleaning
- Certified **asthma & allergy friendly™**



Bona® Stone, Tile & Laminate Floor Cleaner

- Quick & easy cleaning
- Safe for all sealed hard surface floors, including stone, tile and laminate floors
- Dries fast, no dulling residue
- GREENGUARD GOLD Certified

Tip: The difference between the Bona® Hardwood Floor Cleaner and Bona® Stone, Tile & Laminate Cleaner is that the STL cleaner contains a slightly stronger degreaser.



Bona® Microfiber Cleaning Pad

- Dual-zone microfiber traps dirt and provides 2.5x* more absorbency
- Dark blue outer fibers break up dirt
- Light blue inner fibers trap and absorb dirt
- Use with Bona® floor mops

*vs previous Bona Microfiber Cleaning Pad

Products shown vary in size/volume and availability by channel

Time to Tidy



Bona® Hardwood Floor Mop

- Quick & easy cleaning
- Residue-free formulas
- Durable, light-weight design
- Refillable mop cartridge with cleaner

Tip:

1. For easy assembly, pull the green ring on the pole down toward the cup. Grasp the two parts in your hands and line up the white plastic runner on the pole with the notch in the handle. Firmly and quickly snap the two together. Then pull the green ring up to finish the mop.
2. When putting a new cartridge in the cup, make sure to push it in to the point that you hear a click or snap. This means the vacuum is engaged and the sprayer will work.

“How to” video: us.bona.com/iWantTo/use-my-bona-product



Bona® Hardwood Floor Mop Express

- Quick & easy cleaning
- Refillable mop cartridge with cleaner
- Washable & reusable microfiber cleaning pad included
- Durable, light weight design with comfort grip handle
- Delivers fine mist without saturating & damaging floors



Bona® Hardwood Floor Mop Motion

- Quick & easy cleaning
- Sonic motion deep cleaning, 4X more cleaning power compared to standard Bona® Hardwood Floor Mop
- Refillable mop cartridge with cleaner
- Washable & reusable microfiber cleaning pad included
- Delivers fine mist without saturating & damaging floors



Bona® Stone, Tile & Laminate Floor Mop

- Quick & easy cleaning
- Residue-free formula for hard surface floors
- Durable, light-weight design
- Refillable mop cartridge with cleaner



Mops shown are not available across all channels

Power Clean



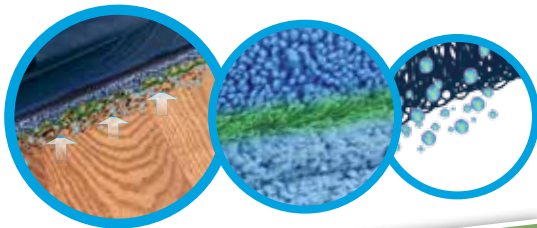
Bona **PowerPlus™** Hardwood Floor Deep Cleaner

- Surfactant loosens tough, heavy build-up
- Oxygenated formula penetrates for a deep powerful clean
- Bubbling action enhances and lifts away final surface debris



Bona **PowerPlus™** Microfiber Deep Clean Pad

- Patent pending PowerLoop™ technology gently breaks apart and loosens tough dirt build-up
- Dual zone microfiber traps dirt away and is machine washable
- Pad absorbs 2.5X* more dirt



*vs previous Bona Microfiber Cleaning Pad

Products shown vary in size/volume and availability by channel

Polish & Protect



Bona® Hardwood Floor Polish

- Safely adds a protective urethane layer and fills in micro-scratches
- Evens out the appearance of the floor
- Fast drying
- May use for spot applications

Tip: Use Bona® Hardwood Floor Polish - High Gloss for a shinier appearance and Bona® Hardwood Floor Polish - Low Gloss for a more subtle satin sheen.



Bona® Stone, Tile & Laminate Floor Polish

- Quick & easy polishing
- Safely adds a protective urethane layer and fills in micro-scratches
- Adds shine with no waxy build up
- Fast drying



Bona® Applicator Pad

- Use with Bona® floor polish and Bona® Microfiber Floor Mop
- Specially designed for a smooth polish application
- Washable & reusable

Tips:

1. Bona® Polishes must be sanded off before refinishing with other products.
2. Each 32 oz. bottle covers 500 sq. ft. You are coating not cleaning the floor, so be sure to use enough product. Think of painting a wall when applying polish. If you don't have enough polish applied, you will have streaks, just as you would when painting.
3. Encourage homeowners to ALWAYS do a test area in an inconspicuous area.

“How to” Polish video:

us.bona.com/iWantTo/care-for-my-floor/How-to-Polish-Hardwood-Floors



Other Bona Products



Bona® Cabinet Cleaner

- Specially formulated for cabinets
- Dries fast, no dulling residue
- Easily removes fingerprints



Bona® Hardwood Floor Spot Cleaner

- Use to spot treat pet messes & soils
- Odor eliminating
- Safe for wood floors



Bona® Wood Furniture Polish

- Cleans & shines wood furniture
- Resists fingerprints
- No residue build-up



Bona® Hardwood Floor Care Kit

Bona® Stone, Tile & Laminate Floor Care Kit

Everything you need for easy and safe cleaning of your hardwood floors.

Kit includes:

- Durable 4-piece mop handle with 4" x 15" mop head
- Washable Bona® Microfiber Cleaning Pad
- Washable Bona® Microfiber Dusting Pads
- Fast drying, residue-free Bona Hardwood Floor Cleaner or Bona Stone, Tile & Laminate Cleaner.

Bona Professional

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Bona Certified Craftsman

- All Bona Certified Craftsman offer the Five Star Advantage:
 - ★ Durable & Beautiful Finishes
 - ★ Clean Air, No Dust
 - ★ Lifetime Support
 - ★ Insured, Trained, Trusted
 - ★ Back On Your Floor Quicker
- Consumer research shows these five points resonate with homeowners more than any others.
- Learn more at: us.bona.com/craftsman
- Contractor Locator: us.bona.com/contractor
- Testimonials: us.bona.com/craftsman/testimonials



Bona Waterborne Finishes

- Beautiful, durable & VOC compliant
- GREENGUARD Certified



Bona Dust Containment Sanding

- Helps prevent risk of harmful dust throughout the home and saves homeowner time



Bona System

- Complete line of machines, abrasives, stains, finishes and maintenance products





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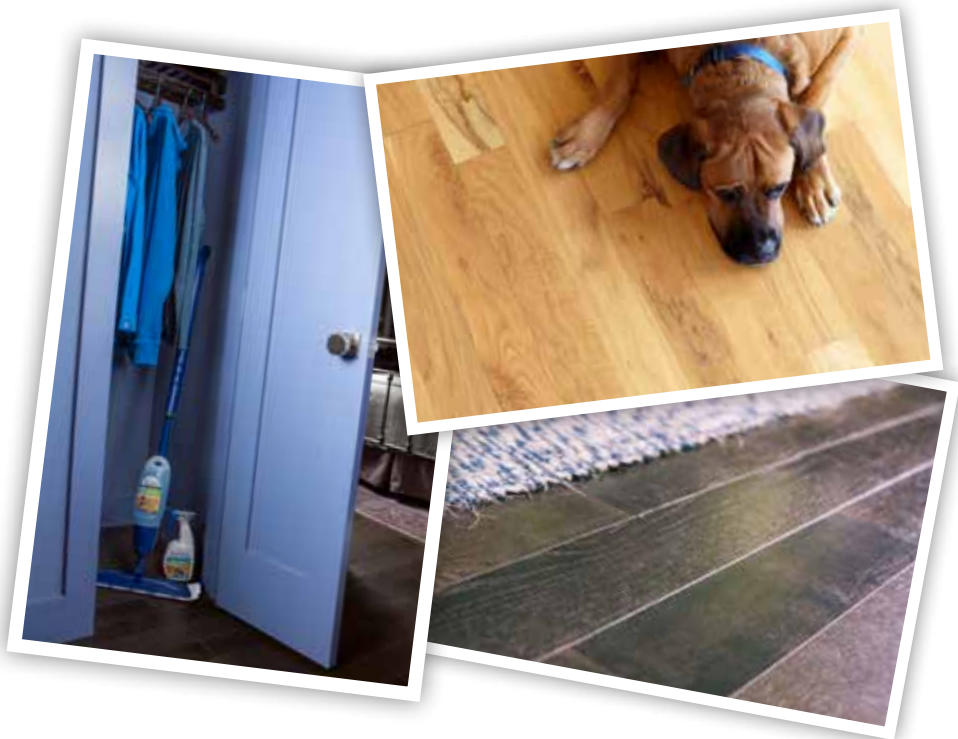
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